



# The American Dream Event.

A curated room of Home Service operators doing \$3M–\$50M+.  
A stage you can actually own.

**HOUSTON, TX**

VENUE

**1 DAY · 2027**

FORMAT

**400+ PROJECTED**

ATTENDANCE

**CAPPED**

CATEGORIES

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Confidential overview prepared for prospective 2027 partners.

All packages, inventory, and pricing are subject to availability and category protection.

**PARTNERSHIPS** [info@americandreamevent.net](mailto:info@americandreamevent.net) · [americandreamevent.com](http://americandreamevent.com)

## 01 · AUDIENCE

# Operators. Not employees.

The American Dream Event exists for Home Service business owners — roofing, HVAC, plumbing, solar, restoration, electrical, pest, landscape and home-services M&A. Sub-\$1M businesses, MLM, coaches and info-product sellers are filtered out. What you get is a room that actually closes.

Attendee profile	Snapshot
Revenue band	\$3M – \$50M+ operators
Projected attendance	400+ qualified seats (capped at 500)
Decision authority	Owner / CEO / President — buying decisions made on-site
Geography	All 50 states; concentration across TX, FL, CA, GA, AZ, NC
Categories represented	Roofing, HVAC, plumbing, solar, restoration, electrical, exteriors, M&A

## Why sponsors win here

We cap categories — typically one anchor and one or two supporting partners per vertical. Your logo doesn't drown in a sea of 40 other vendors. You get protected airtime, on-stage moments, qualified introductions, and a story you can repurpose for the next 12 months of co-marketing.

## 02 · PACKAGES

## Six tiers. Capped categories.

Pricing reflects 2027 inventory. Category exclusivity is first-come; once a tier sells in your vertical, we close it.

Tier	Investment	What's included (summary)
<b>Title</b>	<b>\$100,000</b>	1 of 1 · Title billing across all event marketing · 15 min mainstage · Mastermind speaker slot · Hosted exec dinner · 10x10 premium booth · Podcast episode · 4 VIP tickets
<b>Diamond</b>	<b>\$50,000</b>	Category exclusivity · 15 min mainstage · Mastermind speaker slot · 10x10 booth · Podcast invite · Social announcement · 4 VIP tickets
<b>Emerald</b>	<b>\$25,000</b>	10 min mainstage · Mastermind speaking opportunity · 10x10 booth · Podcast invite · Logo on website & promotions · 4 VIP tickets
<b>Platinum</b>	<b>\$15,000</b>	10 min mainstage · 10x10 booth · Podcast invite · Social announcement · Logo on website & promotions · 3 VIP tickets
<b>Vendor</b>	<b>\$10,000</b>	10x10 vendor booth · Podcast invite · Social announcement · Logo on website & promotions · 3 VIP tickets
<b>Bronze</b>	<b>\$750</b>	1 vendor ticket · Networking reception · VIP event access · Walk the room and build relationships

Custom activations available on request: private dinners, owner-only roundtables, M&A office hours, branded green rooms, hospitality suites, and co-produced content series.

**03 · DELIVERABLES**

# Six deliverables. Every tier.

Every sponsor — regardless of tier — receives the following core deliverables.

**Brand in front of the room**

Logo placement on event signage, attendee deck, and on-screen rotation throughout the day.

**Real conversations, not selfie scans**

Curated 1:1 introductions to operators that match your ICP — pre-event and on-site.

**Mainstage visibility**

Sponsor reels run between sessions. Higher tiers receive stage time and host-read mentions.

**Lead-capture content**

Attendee opt-in list (name, company, revenue band, category) within 7 business days post-event.

**Lift in audience reach**

Inclusion in pre-event email sequences (~25K operators) and recap content distributed for 90 days.

**Category protection**

We hold category exclusivity at Diamond tier and above. No surprise vendors in your lane.

**04 · NEXT STEPS**

# How partnership decisions move.

We move fast and we cap categories. Most 2026 Title and Diamond slots were spoken for within 60 days of the prospectus going out. The path below is the fastest way to lock your category.

- |           |                                     |   |
|-----------|-------------------------------------|---|
| <b>01</b> | <b>Introductory call</b>            | 30 minutes. We confirm category fit and walk through current inventory.                           |
| <b>02</b> | <b>Proposal &amp; category hold</b> | Within 5 business days you receive a written proposal with a 14-day category hold.                |
| <b>03</b> | <b>Agreement &amp; payment</b>      | Sponsorship is paid in full at signing to secure your tier and category. All fees non-refundable. |
| <b>04</b> | <b>Activation kickoff</b>           | Dedicated partnership lead. Quarterly check-ins. Pre-event creative + content production.         |

**PARTNERSHIPS**

## Let's lock your category.

info@americandreamevent.net · americandreamevent.com

## 05 · TERMS & CONDITIONS

# Sponsorship terms.

Summary of standard sponsorship terms. A full Sponsorship Agreement is issued upon category hold and governs the relationship between Sponsor and The American Dream Event ("Organizer"). This summary does not constitute a binding contract.

### 1. Acceptance & Agreement

These terms apply once a written sponsorship proposal is countersigned by Sponsor. The executed proposal, this summary, and the Sponsorship Agreement together form the complete agreement between the parties.

### 2. Payment Terms — Paid in Full

**Sponsorship is payable in full at the time of agreement execution** to secure tier and category. **ALL SPONSORSHIP FEES ARE NON-REFUNDABLE.** Sponsorship benefits, including category exclusivity, are not activated until payment is received in full. Late or unsuccessful payments accrue interest at 1.5% per month and may result in forfeiture of tier and category without refund.

### 3. Category Exclusivity

Category protection is offered at Diamond tier and above and is defined in the executed agreement. Organizer reserves the right to reasonably interpret category boundaries. Exclusivity does not extend to in-kind partners, media partners, or attendees in the same vertical.

### 4. Cancellation by Sponsor — No Refunds

All sponsorship fees are paid in full at signing and are non-refundable. Sponsor may not cancel, downgrade, or transfer the sponsorship for a refund under any circumstance. If Sponsor elects not to attend or activate, all paid fees are forfeited and benefits are void. No cash refunds will be issued.

### 5. Cancellation, Postponement & Force Majeure

If the event is cancelled or postponed due to causes beyond Organizer's reasonable control (including but not limited to acts of God, government action, public health emergencies, venue loss, war, terrorism, or natural disaster), Organizer will apply paid fees as a credit to the next scheduled event. No cash refunds will be issued under force majeure.

### 6. Logo, Marks & Intellectual Property

Sponsor grants Organizer a limited, non-exclusive license to use Sponsor's name, logo, and marks for the purpose of promoting the event and Sponsor's participation, in print, digital, social, and broadcast media. Organizer retains all rights to event content, attendee data presentations, and event recordings. Sponsor may not record mainstage content without prior written consent.

### 7. Attendee Data & Privacy

Sponsor-shared attendee lists include opt-in attendees only and are provided solely for post-event follow-up. Sponsor agrees to comply with CAN-SPAM, TCPA, GDPR, CCPA, and all applicable privacy laws. Resale, transfer, or appending of attendee data to third-party databases is strictly prohibited and constitutes material breach.

### 8. Conduct & Brand Suitability

Organizer reserves the right to reject, modify, or remove any sponsor activation, signage, giveaway, or representative behavior deemed inconsistent with event standards, attendee experience, or brand suitability, without refund.

### 9. Insurance & Indemnification

Sponsor shall carry commercial general liability insurance with minimum limits of \$1,000,000 per occurrence and \$2,000,000 aggregate, naming Organizer as additional insured. Each party agrees to indemnify and hold the other harmless from third-party claims arising from its own negligence, willful misconduct, or breach of these terms.

### 10. Limitation of Liability

Organizer's total liability under any sponsorship agreement shall not exceed the total fees paid by Sponsor. Neither party shall be liable for indirect, incidental, consequential, or lost-profits damages. Nothing limits liability for gross negligence, willful misconduct, or indemnification obligations.

### 11. Confidentiality

Pricing, attendee data, financial terms, and non-public event information are confidential and may not be disclosed to third parties without prior written consent, except as required by law or to professional advisors under duty of confidentiality.

### 12. Governing Law & Venue

These terms and any Sponsorship Agreement are governed by the laws of the State of Texas, without regard to conflict-of-laws principles. Exclusive venue and jurisdiction for any dispute shall be the state and federal courts located in Harris County, Texas. The prevailing party in any action shall be entitled to recover reasonable attorneys' fees and costs.

*This summary is provided for convenience and does not replace the full Sponsorship Agreement, which controls in the event of any conflict. Sponsors are encouraged to consult legal counsel before executing.*